



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
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**The Central Connecticut Coast YMCA Offers Kids a Chance to Learn and Explore at Camp**

*The Y encourages parents to sign up kids for summer camp*

[New Haven, CT February 26, 2015] – This summer, Central Connecticut Coast YMCA’s day camp program is offering kids an enriching, learning experience to help them get *more* out of summer break – more friendships, more accomplishments and more belonging. Through a mix of fun and educational activities aimed at improving well-being, kids will experience new adventures, learn and master new skills, share and trade interests with friends, exchanging plenty of high-fives along the way.

Working with SEER Analytics, independent impact measurement experts, to find out how camp benefits kids, the Y recently surveyed nearly 40,000 parents and caregivers with kids enrolled in camp programs. Ninety-one percent of parents/caregivers said they agreed the Y’s day camp program helped kids make new friends. In addition, 81 percent said they agreed the program helped their kids discover what they can achieve, while 86 percent agreed their child felt a sense of belonging at their Y camp.

“With school out during the summer, many kids don’t get enough physical activity or learning—a critical gap the Y is addressing,” says Christian Engle, Central Connecticut Coast YMCA Senior Vice President & COO. “In our Y day camps, kids are in a safe environment with nurturing adults where they feel welcome, develop character and explore new talents and interests to reach their potential. We want to ensure that kids in our camp program go home with so much excitement for all they’ve accomplished and enjoyed that they can’t wait to come back the next day.”

The Y’s day camp activities focus on impacting the social-emotional, cognitive and physical development of all kids. When kids are out of school, they can face hurdles that prevent them from reaching their full potential, related to hunger, water safety, academics, safe spaces to play, and health. Through summer camp and other youth development programs, nationwide the Y helps over 9 million youth to “hop the gap” and achieve more, providing a safe to place to learn, stay healthy and build friendships.

To learn more about the Central Connecticut Coast YMCA Summer Camp programs, visit [www.cccymca.org](http://www.cccymca.org) or visit during one of our Day Camp Open Houses scheduled for Saturday, March 21, April 25 and May 16 from 10am – 1pm.

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The Central Connecticut Coast YMCA is a charitable, not-for-profit, community service organization dedicated to putting Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. The Y strengthens the foundations of communities and families through youth development, healthy living, and social responsibility in twenty-four towns and cities in the Greater Bridgeport and New Haven areas. Additionally, programs and services are offered through YMCA Camp Hi-Rock located in Mount Washington, MA.