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Barbara Moore Named Stratford YMCA Program Executive Director

(New Haven, CT June 11, 2012) The Central Connecticut Coast YMCA has named Barbara Moore as a new Program Executive Director. She will lead the Stratford YMCA in Stratford CT, a branch of the Central Connecticut Coast YMCA.

Barbara has extensive Y experience, most recently on the Association level in Membership and Healthy Initiatives. As the Stratford Y Program Executive Director, she will expand the quality programs and services being offered to the Stratford community. She will continue her Association role as one of the YMCA's Diabetes Prevention Program leads and Association Membership Director.

Prior to this, she served as the Executive and Project Manager for a youth obesity initiative with the South Hampton Roads YMCA association in Virginia. Barbara's career at the South Hampton Roads Y included positions as Health and Wellness Director, Associate Executive Director and Association Health and Well-Being Director.

Barbara has been involved with leading organizational change through the Gulick Collaborative and was a project leader for the Activate America Initiative. At the same time, she was an adjunct faculty for Old Dominion University in the Sports Management Program where she holds a graduate and undergraduate degree. She has also served in the United States Navy in aviation electronics.

She resides in the Valley and is the proud parent of three grown children and is now a proud grandmother.

The Stratford Y has been an integral part of the community acting as a fitness facility, child care center and summer day camp. The Stratford Y located on Main Street offers a wide variety of programs for people of all ages and interests.

About Us: The Central Connecticut Coast YMCA is a community service agency dedicated to addressing community needs that enrich families, promote health and wellness, develop youth and build self-esteem for all. YMCA membership and participation is open to everyone regardless of race or ethnic background, religious preference or ability to pay. In 2011, the CCC YMCA served 3,000 families daily in child care programs; 10,000 kids participated in youth sports programs; 15,500 children took advantage of the Y's instructional swimming lessons; 4,693 kids attended one of our day camps, 776 youth experienced the magic of resident camp; and 1,685 people were served through one of our housing programs. The CCC YMCA also provided \$3.37 million in direct financial assistance to more than 6,000 children, individuals and families. The Central Connecticut Coast Y is based in downtown New Haven with eleven Y branches in Greater New Haven and Greater Bridgeport while also operating YMCA Camp Hi-Rock, a 1,000 acre residential and day camp in Mt. Washington, Massachusetts. **W** cccymca.org **P** 203 777 9622

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